

Code: CE8T2

**IV B.Tech - II Semester - Regular Examinations - March 2018**

**ENGINEERING ECONOMICS AND PROJECT  
APPRAISAL  
(CIVIL ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

**PART – A**

Answer *all* the questions. All questions carry equal marks

11 x 2 = 22 M

1.

- a) List types of Efficiency.
- b) Micro Economics.
- c) Role of Building material selection in economic Analysis.
- d) What is net present value?
- e) Process Planning.
- f) Out of Pocket Cost.
- g) Marginal Cost.
- h) Payback Period.
- i) Benefit Cost Ratio.
- j) Project Life Cycle.
- k) Unit Costing.

## PART – B

Answer any **THREE** questions. All questions carry equal marks.

3 x 16 = 48 M

2.a) Define Economics and explain its nature. 8 M

b) Distinguish between micro-economics and macro-economics. 8 M

3. Discuss the marginal selection for a product and the design selection for a product with suitable examples. 16 M

4.a) Explain any four cost concepts with examples. 8 M

b) Consider the following data of a company for the year 2018. Sales Rs.2,40,000/-, Fixed cost Rs.50,000/- Variable cost Rs.75,000/-. Find 8 M

i) P/V ratio

ii) Profit

iii) BEP

iv) Margin of Safety

5.a) Explain the benefit-cost ratio methods for project evaluation. 8 M

b) Consider the case of the company with the following two investment alternatives each costing ₹ 5,00,000. The details of the cash inflows are as follows: 8 M

Year	Cash flows (in ₹)	
	Project-1	Project- 2
1	150000	50000
2	200000	150000
3	250000	200000
4	150000	300000
5	100000	200000

The cost of capital is 12% per year. Which one will you choose under NPV Method?

6. Explain the concept of project. What are the various stages in the total project life cycle? Make a flow chart to explain the same.

16 M